ELAINE AZUL

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EDUCATION

University of Washington

Bachelor of Science

Major in Geography: Data Science

Honors: Dean's List, Palmer Scholar, Learning Seed Foundation Scholar, WSOS Scholar, Upward Bound Scholar Activities: Study Abroad in Prague, Filipino-American Student Association, UW EOP

WORK EXPERIENCE

WEB DEVELOPER

Freelance

- Developed a professional website for a small business using Bootstrap templates, integrating advanced UI/UX design elements to enhance user interaction and site functionality.
- Managed geographic data integration by embedding custom maps and location-based services to improve user engagement and business location visibility.
- Collaborated extensively with clients to identify project requirements, adapting communication strategies to suit diverse client needs, resulting in a tripling of customer inquiries and significantly boosting business engagement by over 200%.

ATHLETA Seattle, WA

Brand Ambassador

- Mastered product details across over 500 SKUs, utilizing this knowledge to provide detailed and informative responses, thereby enhancing customer experience and driving sales in a high-volume retail environment.
- Advocated for and implemented inclusive communication strategies, contributing to a welcoming store atmosphere and increasing customer satisfaction and retention through personalized interaction.
- Contributed to a team-oriented atmosphere by collaborating with colleagues to maintain an inclusive and welcoming store environment for all customers.
- Resolved customer issues with empathy and efficiency, ensuring a positive shopping experience and fostering customer loyalty.

PROJECTS

TRANSPORTATION ACCESS TO HOSPITALS

elaineazul.com/transportation

- Led a four-person team to develop a smart dashboard highlighting disparities in public transportation access for underrepresented areas, demonstrating leadership and commitment to social equity.
- Engineered an interactive dashboard using C3.js and Mapbox to visually present data, enhancing stakeholder understanding and engagement during decision-making processes.
- Implemented spatial analysis techniques using Turf.js to create Voronoi diagrams and conducted buffer analysis with ArcGIS, which facilitated a deeper understanding of geographic service coverage and gaps, informing potential policy interventions.

GUN VIOLENCE IN PROXIMITY TO SCHOOLS

elaineazul.com/gunv

- Conducted a comprehensive analysis on the impact of gun violence near high-risk schools in King County, examining educational disparities, graduation rates, and barriers to social mobility.
- Developed a choropleth map to visualize disparities in school funding and the proximity of gun violence, effectively communicating the urgency for equitable resource distribution.
- Performed spatial and data analysis to identify gun violence incidents within a one-mile radius of schools, assessing the direct impact on nearly 300,000 students' safety and educational outcomes.
- Synthesized findings into a detailed report, advocating for policy changes and strategic initiatives to enhance safety and educational equity in underserved communities.

SKILLS

Programming Skills: Python, GeoPandas, Java, JavaScript, R, HTML, CSS, SQL, Turf.js Software Skills: ArcGIS Pro, QGIS, Tableau, MapBox, Git, Azure PostgreSQL, Figma, Canva, VS Code Seattle, WA Expected June 2024

Seattle, WA

February 2024 - Present

May 2022 – May 2023

March 2023

June 2022